



2nd ANNUAL MICHIGAN 5K SCADADDLE® FOR RESEARCH

PLEASE JOIN SCAD Research, Inc. by sponsoring our 5K fun run/walk to raise money for the #1 cause of heart attacks in women under age 50 – SCAD. Spontaneous Coronary Artery Dissection (SCAD) is a little known and poorly understood cause of a heart attack. It often impacts young and healthy individuals, especially women, who do not have the typical risk factors for heart disease.

SPONSORSHIP: Business/organization sponsors play a key role in helping raise money for research to uncover the cause(s) and best treatment options for SCAD. Money raised through SCAD Research, Inc. will help fund the most promising research. Depending on the sponsorship level, there are a variety of benefits.

Additional SCAD Facts

SCAD strikes without warning when a tear occurs within the layers of one or more arteries to the heart. This tear blocks blood flow to the heart, causing a heart attack and sometimes death. Research is needed to determine the cause and prevention of SCAD.

- #1 cause of heart attacks among women under age 50, new mothers and pregnant women.
- More than 90% of SCAD heart attacks occur in women.
- The average age of a SCAD patient is 42 years.
- Those impacted have few traditional risk factors for heart disease.
- SCAD can reoccur and can be fatal.

And we don't know why....



2023 SPONSORSHIP OPPORTUNITIES

CORPORATE	\$25,000
NATIONWIDE	\$10,000
PRESENTING	\$5,000
SUPPORTING	\$2,500
PATRON	\$1,000
PARTNER	\$500
BENEFACTOR	\$250
FRIEND	\$100

September 23, 2023

LAKE ST. CLAIR

METROPARK

HARRISON CHARTER

TOWNSHIP, MI

SCAD Research, Inc.

For more information visit
scadresearch.org or email
5kmichigan@scadresearch.org

Most of our revenue has supported Mayo Clinic SCAD Research Program, Rochester, MN

We are a 501(c)(3) all-volunteer organization. We have raised and donated almost \$1.3 million to research since 2011.



MICHIGAN 2nd Annual 5K SCADaddle[©] for Research

	Nationwide/ Corporate Sponsor \$10,000+	Presenting Sponsor \$5,000	Supporting Sponsor \$2,500	Patron Sponsor \$1,000	Partner Sponsor \$500	Benefactor Sponsor \$250	Friend \$100
Year-Round Recognition							
Sponsor logo on scadresearch.org with link to your website	•	•	•				
Sponsor logo on scadresearch.org website				•			
Recognition on scadresearch.org					•		
Pre-event Recognition							
Your logo on promotional materials & “hold the date” cards	•	•					
Online recognition (Social Media and e-blasts)	•	•	•	•			
Event Day Recognition							
Standalone banner as Corporate, Nationwide or Presenting Sponsor(s)	•	•					
Name on 5K banner	•	•	•				
Your logo or name displayed on back of 5K t-shirt	Prominent	Prominent	Medium	Small	Name	Name	
Opportunity for Booth Space at event	•	•	•	•	•		
Opportunity to provide promotional item	•	•	•	•	•	•	•
Thank you in event program	•	•	•	•	•	•	•
5K Event Registration							
Complimentary registration for sponsor team (# of 5K TEAM members)	10	8	6	4	2		

* **Deadline** to receive all of the recognitions listed above is **August 25, 2023**.

Nationwide/Corporate sponsorship levels (\$10,000+) receive recognitions listed above across all of our 5Ks for 12 months. Contact 5kmichigan@scadresearch.org for information.

Michigan

5K SCADaddle for Research Sponsorship Commitment Form



Thank you for your 5K SCADaddle for Research sponsorship. With your support, SCAD Research, Inc. will continue our mission to help fund the most promising research on Spontaneous Coronary Artery Dissection (SCAD.)

Please complete, return this form **by August 25, 2023** to receive all recognitions listed.

Sponsorship Information

- Yes, I would like to sponsor the 5K SCADaddle for Research as a _____ sponsor.
- I am a first-time sponsor; our company name should read _____.

Contact Information

Contact Name		Business/Organization Name	
Address			
City	State	Zip code	
Email		Phone	
Website			

Payment Information

Total amount \$ _____

Please make check to SCAD Research, Inc. and mail to
SCAD Research, Inc.
48710 Lafayette
Macomb, Michigan 48044

In Kind Donation(s)

Please indicate below the item(s) and the value of item(s)

Questions? E-mail 5kmichigan@scadresearch.org. SCAD Research, Inc is an IRS approved 501(c)(3) nonprofit organization. scadresearch.org. **Thank you for your generosity.**