



2023 SPONSORSHIP OPPORTUNITIES

CORPORATE	\$25,000
NATIONWIDE	\$10,000
PRESENTING	\$5,000
SUPPORTING	\$2,500
PATRON	\$1,000
PARTNER	\$500
BENEFACTOR	\$250
FRIEND	\$100

September 30, 2023
UPPER SAUCON
TOWNSHIP PARK
CENTER VALLEY, PA

SCAD Research, Inc.

For more information visit
scadresearch.org or email
glvscad@scadresearch.org

Most of our revenue has
supported Mayo Clinic SCAD
Research Program, Rochester, MN

We are a 501(c)(3) all-volunteer
organization. We have raised and
donated over \$1.3 million to
research since 2011.

Greater Lehigh Valley 6th ANNUAL SCADADDLE® FOR RESEARCH

PLEASE JOIN SCAD Research, Inc. by sponsoring our fun run/walk to raise money for the #1 cause of heart attacks in women under age 50 – SCAD. Spontaneous Coronary Artery Dissection (SCAD) is a little known and poorly understood cause of a heart attack. It often impacts young and healthy individuals, especially women, who seem to have few traditional risk factors for heart disease.

SPONSORSHIP: Business/organization sponsors play a key role in helping raise money for research to uncover the cause(s) and best treatment options for SCAD. Money raised through SCAD Research, Inc. will help fund the most promising research. Depending on the sponsorship level, there are a variety of benefits.

Additional SCAD Facts

SCAD strikes without warning when a tear occurs within the layers of one or more arteries to the heart. This tear blocks blood flow to the heart, causing a heart attack and sometimes death. Research is needed to determine the cause and prevention of SCAD.

- #1 cause of heart attacks among women under age 50, new mothers and pregnant women.
- More than 90% of SCAD heart attacks occur in women.
- The average age of a SCAD patient is 42 years.
- Those impacted have few risk factors for heart disease.
- SCAD can reoccur and can be fatal.

And we don't know why....



GREATER LEHIGH VALLEY

6th Annual SCADaddle[®] for Research

	Nationwide/ Corporate Sponsor \$10,000+	Presenting Sponsor \$5,000	Supporting Sponsor \$2,500	Patron Sponsor \$1,000	Partner Sponsor \$500	Benefactor Sponsor \$250	Friend \$100
Year-Round Recognition							
Sponsor logo on scadresearch.org with link to your website	•	•	•				
Sponsor logo on scadresearch.org website				•			
Recognition on scadresearch.org					•		
Pre-event Recognition							
Your logo on promotional materials & “hold the date” cards	•	•					
Online recognition (Social Media and e-blasts)	•	•	•	•			
Event Day Recognition							
Standalone banner as Corporate, Nationwide or Presenting Sponsor(s)	•	•					
Name on banner	•	•	•				
Your logo or name displayed on back of t-shirt	Prominent	Prominent	Medium	Small	Name	Name	
Opportunity for Booth Space at event	•	•	•	•	•		
Opportunity to provide promotional item	•	•	•	•	•	•	•
Thank you in event program	•	•	•	•	•	•	•
Event Registration							
Complimentary registration for sponsor team (# of TEAM members)	10	8	6	4	2		

* **Deadline** to receive all recognitions identified above is **August 25, 2023**.

Nationwide/Corporate sponsorship levels (\$10,000+) receive recognitions listed above across all of our SCADaddles for 12 months. Contact glvscad@scadresearch.org for information.

Greater Lehigh Valley SCADaddle for Research Sponsorship Commitment Form



Thank you for your SCADaddle for Research sponsorship. With your support, SCAD Research, Inc. will continue our mission to help fund the most promising research on Spontaneous Coronary Artery Dissection (SCAD.)

Please complete, return this form **by August 25** to receive all recognitions listed.

Sponsorship Information

- Yes, I would like to sponsor the SCADaddle for Research as a _____ sponsor.
- I am a first-time sponsor; our company name should read _____.

Contact Information

Contact Name		Business/Organization Name	
Address			
City	State	Zip code	
Email		Phone	
Website			

Payment Information

Total amount \$ _____

Please make check to SCAD Research, Inc. and mail to
SCAD Research, Inc.

ATTN Kayla Karan
6710 Algonquin Trail
Allentown, Pennsylvania 18104

In Kind Donation(s)

Please indicate below the item(s) and the value of item(s)

Questions? E-mail glvscad@scadresearch.org. SCAD Research, Inc is an IRS approved 501(c)(3) nonprofit organization. www.scadresearch.org. **Thank you for your generosity.**