



2022 Sponsorship Opportunities

Nationwide/ Corporate Sponsor \$10,000+*	Presenting Sponsor \$5,000	Supporting Sponsor \$2,500	Patron Sponsor \$1,000	Partner Sponsor \$500	Benefactor Sponsor \$250	Friend \$100
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Year-Round Recognition							
Sponsor logo on scadresearch.org with link to your website	•	•	•				
Sponsor logo on scadresearch.org website				•			
Recognition on scadresearch.org					•		
Pre-event Recognition							
Your logo on promotional materials & “hold the date” cards	•	•					
Online recognition (Social Media and e-blasts)	•	•	•	•			
Event Day Recognition							
Standalone banner as Corporate, Nationwide or Presenting Sponsor(s)	•	•					
Name on 5K banner	•	•	•				
Your logo or name displayed on back of 5K t-shirt	Prominent	Prominent	Medium	Small	Name	Name	
Opportunity for Booth Space at event	•	•	•	•	•		
Opportunity to provide promotional item	•	•	•	•	•	•	•
Thank you in event program	•	•	•	•	•	•	•
5K Event Registration							
Complimentary registration for sponsor team (# of 5K TEAM members)	10	8	6	4	2		

*Nationwide/Corporate sponsorship levels (\$10,000+) receive recognitions listed above across all of our 5Ks for 12 months.

All other sponsorship levels receive recognitions listed above at the location they are sponsoring.

Contact scadinfo@scadresearch.org for additional information about all sponsorship opportunities.