



## MINNESOTA 4th ANNUAL 5K SCADADDLE® FOR RESEARCH

PLEASE JOIN SCAD Research, Inc. by sponsoring our 5K fun run/walk to raise money for the #1 cause of heart attacks in women under age 50 – SCAD. Spontaneous Coronary Artery Dissection (SCAD) is a little known and poorly understood cause of a heart attack. It often impacts young and healthy individuals, who do not have the typical risk factors for heart disease.

**SPONSORSHIP:** Business/organization sponsors play a key role in helping raise money for research to uncover the cause(s) and best treatment options for SCAD. Money raised through SCAD Research, Inc. will help fund the most promising research. Depending on sponsorship level, there are a variety of benefits.

### Additional SCAD Facts

SCAD strikes without warning when a tear occurs within the layers of one or more arteries to the heart. This tear blocks blood flow to the heart, causing a heart attack and sometimes death. Research is needed to determine the cause and prevention of SCAD.

- #1 cause of heart attack among women under age 50, new mothers and pregnant women
- More than 90% of SCAD heart attacks occur in women.
- The average age of a SCAD patient is 42 years.
- Those impacted are typically otherwise healthy.
- SCAD can reoccur and can be fatal.

**And we don't know why....**

## 2021 SPONSORSHIP OPPORTUNITIES

**NATIONWIDE: \$10,000**  
**PRESENTING: \$5,000**  
**SUPPORTING: \$2,500**  
**PATRON: \$1,000**  
**PARTNER: \$500**  
**BENEFACTOR: \$250**  
**FRIEND: \$100**

SEPTEMBER 25, 2021  
 BATTLE CREEK  
 REGIONAL PARK  
ST PAUL, MN

SCAD Research, Inc.

For more information: visit  
[www.scadresearch.org](http://www.scadresearch.org)

or email

[5kminnesota@scadresearch.org](mailto:5kminnesota@scadresearch.org)

In 2019, the most recent year with financial data available, 98% of our revenue supported research.

We are a 501(c)(3) all-volunteer nonprofit. We have raised and donated a total of over \$1 million to research since we started in 2011.

Most revenue has supported Mayo Clinic SCAD Research Program in Rochester, MN.

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	Presenting Sponsor \$5,000	Supporting Sponsor \$2,500	Patron Sponsor \$1,000	Partner Sponsor \$500	Benefactor Sponsor \$250	Friend \$100
<b>Pre-event Print, E-mail and Media Recognition</b>						
Your logo on promotional materials	•					
Company logo on scadresearch.org with link to your website	•	•				
Company logo on scadresearch.org website			•			
Recognition on scadresearch.org				•		
Online recognition (Facebook and e-blasts)	•	•	•			
<b>Event Day Recognition</b>						
Name on event banner as presenting company	•					
Name on event banner as supporting company		•				
Banner with company name as 5K presenting company	•					
Your logo predominately displayed on 5K t-shirt	•					
Medium logo on back of 5K t-shirt		•				
Small logo on back of 5K t-shirt			•			
Company name on back of 5K t-shirt				•	•	
Various signage at event	•	•	•	•		
Exhibit space at the event	•	•	•	•		
Opportunity to put a promotional item in goodie bag	•	•	•	•	•	•
Thank you in event program	•	•	•	•	•	•
<b>Event Registration</b>						
Complimentary registration for company team (up to 8 members)	•					
Complimentary registration for company team (up to 6 members)		•				
Complimentary registration for company team (up to 4 members)			•			
Complimentary registration for company team (up to 2 members)				•		
<b>Post Event Recognition</b>						
Company logo on scadresearch.org with link to your website	•	•				
Company logo on scadresearch.org website			•			
Recognition on scadresearch.org				•		

\* **Deadline** to receive the recognitions identified above is **September 1, 2021**.

**Nationwide Sponsors (\$10,000 or more) receive the same recognition as Presenting plus recognition during our 5K season across our SM platforms, newsletter AND on-site publicity for all remaining 5K events. [5kminnesota@scadresearch.org](mailto:5kminnesota@scadresearch.org)**

# MINNESOTA

## 4th Annual 5K SCADaddle for Research Sponsorship Commitment Form



Thank you for your 5K SCADaddle for Research sponsorship. With your support, SCAD Research, Inc. will continue our mission to help fund the most promising research on Spontaneous Coronary Artery Dissection (SCAD.)

Please complete and return this form **by September 1, 2021** to receive all recognitions listed.

### Sponsorship Information

- Yes, I would like to sponsor the 5K SCADaddle for Research as a \_\_\_\_\_ sponsor.
- I am a first-time sponsor; our name should read \_\_\_\_\_.

### Contact Information

<b>Contact Name</b>		<b>Business/Organization Name</b>	
<b>Address</b>			
<b>City</b>	<b>State</b>		<b>Zip Code</b>
<b>Email</b>		<b>Phone</b>	
<b>Website</b>			

### Payment Information

Total amount \$ \_\_\_\_\_

Please make check to SCAD Research, Inc. and mail to  
SCAD Research, Inc.  
21215 Ridgewood Trail  
Lakeville, MN 55044

### In Kind Donation(s)

Please indicate below the item(s) and the value of item(s)

Questions? E-mail [5Kminneosta@scadresearch.org](mailto:5Kminneosta@scadresearch.org). SCAD Research, Inc is an IRS approved 501(c)(3) nonprofit organization. [www.scadresearch.org](http://www.scadresearch.org) **Thank you for your generosity.**