



9th ANNUAL NATIONAL 5K SCADADDE® FOR RESEARCH

PLEASE JOIN SCAD Research, Inc. by sponsoring our 5K Run/Walk to raise money for the #1 cause of heart attacks in women under age 50, pregnant women and new moms. Spontaneous Coronary Artery Dissection (SCAD) is a little known and poorly understood cause of a heart attack. It often impacts young and healthy individuals, who do not have the typical risk factors for heart disease.

SPONSORSHIP:

Corporate/Organization sponsors play a key role in helping raise money for research to uncover the cause(s) and best treatment options for SCAD. Money raised through SCAD Research, Inc. will help fund the most promising research. Depending on sponsorship level, there are a variety of benefits.

Additional SCAD Facts

SCAD strikes without warning when a tear occurs within the layers of one or more arteries to the heart. This tear blocks blood flow to the heart, causing a heart attack and sometimes death. Research is needed to determine the cause and prevention of SCAD.

- More than 90% of SCAD heart attacks occur in women.
- The average age of a SCAD patient is 42 years.
- Those impacted are typically otherwise healthy.
- SCAD can reoccur and can be fatal.

And we don't know why....



2020 SPONSORSHIP OPPORTUNITIES

NATIONWIDE	\$10,000
PRESENTING	\$5,000
SUPPORTING	\$2,500
PATRON	\$1,000
PARTNER	\$500
BENEFACTOR	\$250
FRIEND	\$100

JUNE 13, 2020
DANADA FOREST
PRESERVE
WHEATON, IL

SCAD Research, Inc.

For more information visit
scadresearch.org or email
5k@scadresearch.org

In 2018, the most recent year with financial data available, 96% of our revenue supported research.

Most revenue has supported Mayo Clinic SCAD Research Program in Rochester, MN.

We are a 501(c)(3) all-volunteer nonprofit. We have raised and donated a total of \$965,000 to research since 2011.

NATIONAL 5K SCADaddle[®] for Research

	Presenting Sponsor \$5,000	Supporting Sponsor \$2,500	Patron Sponsor \$1,000	Partner Sponsor \$500	Benefactor Sponsor \$250	Friend \$100
Pre-event Print, E-mail and Media Recognition						
Your logo on promotional materials & “hold the date” cards	•					
Sponsor logo on scadresearch.org with link to your website	•	•				
Sponsor logo on scadresearch.org website			•			
Recognition on scadresearch.org				•		
Online recognition (Facebook and e-blasts)	•	•	•			
Event Day Recognition						
Name on event banner as Presenting Sponsor	•					
Name on event banner as Supporting Sponsor		•				
Banner with sponsor name as 5K Presenting Sponsor	•					
Your logo prominently displayed on back of 5K t-shirt	•					
Medium logo on back of 5K t-shirt		•				
Small logo on back of 5K t-shirt			•			
Sponsor name on back of 5K t-shirt				•	•	
Various signage at event	•	•	•	•		
Exhibit space at the event	•	•	•	•		
Opportunity to put a promotional item in goodie bag	•	•	•	•	•	•
Thank you in event program	•	•	•	•	•	•
Event Registration						
Complimentary registration for sponsor team (up to 8 members)	•					
Complimentary registration for sponsor team (up to 6 members)		•				
Complimentary registration for sponsor team (up to 4 members)			•			
Complimentary registration for sponsor team (up to 2 members)				•		
Post Event Recognition						
Sponsor logo on scadresearch.org with link to your website	•	•				
Sponsor logo on scadresearch.org website			•			
Recognition on scadresearch.org				•		

* **Deadline** to receive all the recognitions identified above is **May 1, 2020**.

Nationwide Sponsors (\$10,000 or more) receive the same recognition as Presenting, plus year-round recognition across our SM platforms, newsletter AND on-site publicity for all remaining 5K events.

NATIONAL 5K SCADaddle[®] for Research Sponsorship Commitment Form



Thank you for your 5K SCADaddle[®] for Research sponsorship. With your support, SCAD Research, Inc. will continue our mission to help fund the most promising research on Spontaneous Coronary Artery Dissection (SCAD).

Please complete and return this form by **May 1, 2020** to receive all recognitions listed.

Sponsorship Information

- Yes, we would like to sponsor the 5K SCADaddle for Research as a _____ sponsor.
- We are a first-time sponsor; our name should read _____.

Contact Information

Contact Name	Corporate/Organization Name	
Address		
City	State	Zip code
Email	Phone	
Website		

Payment Information

Total amount \$ _____

Please make check payable to SCAD Research, Inc. and mail to
SCAD Research, Inc.
460 W Elm Park Ave
Elmhurst, IL 60126

In Kind Donation(s)

Please indicate below the item(s) and the value of item(s):

Questions? E-mail 5k@scadresearch.org. SCAD Research, Inc. is an IRS approved 501(c)(3) nonprofit organization. www.scadresearch.org **Thank you for your generosity!**