



SCAD RESEARCH
SPONTANEOUS CORONARY
ARTERY DISSECTION

5th Annual West Coast

5K SCADaddle for Research

September 28, 2019

Crown Point Park, San Diego, CA



Please join SCAD Research, Inc. by sponsoring our 5K fun run/walk to raise money for the #1 cause of heart attacks in women under age 50 – SCAD. Spontaneous Coronary Artery Dissection (SCAD) is a little known and poorly understood type of a heart attack. It often impacts young, healthy individuals who do not have the typical risk factors for heart disease. SCAD strikes without warning when a tear occurs within the layers of one or more arteries and blocks blood flow to the heart. It is the #1 cause of heart attacks in new mothers and pregnant women. Although less common, SCAD can affect men too. Research is needed to determine the cause and prevention of SCAD.

Sponsorships

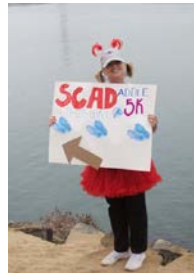
Business/organization sponsors play a key role in helping to raise money for research to uncover the cause(s) and best treatment options for SCAD. Money raised through sponsorship will help to fund SCAD research at Mayo Clinic (Rochester, MN).

Sponsorship Levels

- Title Sponsor \$5,000
- Supporting Sponsor \$2,500
- Patron Sponsor \$1,000
- Partner Sponsor \$500
- Benefactor Sponsor \$250
- Friend of SCAD \$100

Depending on sponsorship level, there are a variety of benefits.

In kind donations are also considered for sponsorship.



SCAD Facts

- The average age of a SCAD patient is 42 years
 - Those impacted are typically otherwise healthy
 - Affects women up to 80% more often than men.
 - #1 cause of heart attack among women under age 50 and new mothers and pregnant women
- And we don't know why....

You can find additional information about our organization and SCAD at scadresearch.org. Questions? E-mail 5Kwestcoast@scadresearch.org. SCAD Research, Inc. is an IRS approved 501(c)(3) nonprofit organization. We have raised and donated approximately \$800,000 to Mayo Clinic groundbreaking SCAD Research Program since 2011. More funding is needed.



We would like to express our gratitude for your Sponsorship*

5K SCADaddle for Research

	5K Title Sponsor \$5,000	Supporting Sponsor \$2,500	Patron Sponsor \$1,000	Partner Sponsor \$500	Benefactor Sponsor \$250	Friend \$100
Pre-event Print, E-mail and Media Recognition						
Your logo on promotional materials and "hold the date" cards	•					
Company logo on scadresearch.org with link to your website	•	•				
Company logo on scadresearch.org website			•			
Recognition on scadresearch.org				•		
Online recognition (Facebook and e-blasts)	•	•	•			
Event Day Recognition						
Name on event banner as presenting company	•					
Name on event banner as supporting company		•				
Banner with company name as 5K presenting company	•					
Your logo predominately displayed on 5K t-shirt	•					
Medium logo on back of 5K t-shirt		•				
Small logo on back of 5K t-shirt			•			
Company name on back of 5K t-shirt				•	•	
Various signage at event	•	•	•	•		
Exhibit space at the event	•	•	•	•		•
Opportunity to put a promotional item in goodie bag	•	•	•	•	•	
Thank you in event program	•	•	•	•	•	
Event Registration						
Complimentary registration for co. team (up to 8 members)	•					
Complimentary registration for co, team (up to 6 members)		•				
Complimentary registration for co. Team (up to 4 members)			•			
Complimentary registration for co. team (up to 2 members)				•		
Post Event Recognition						
Company logo on scadresearch.org with link to your website	•	•				
Company logo on scadresearch.org website			•			
Recognition on scadresearch.org				•		

* **Deadline** to receive the recognitions identified above is **August 15, 2019**. Not all guaranteed after August 15.
 A Nationwide sponsor level is also available across our 5Ks in IL, PA, FL, MN and CA. contact 5K@scadresearch.org

5K SCADaddle for Research Sponsorship Commitment



Thank you for your 5K SCADaddle for Research sponsorship. With your support, SCAD Research, Inc. will continue our mission to help fund the most promising research on Spontaneous Coronary Artery Dissection (SCAD), which we have found to be at Mayo Clinic in Rochester, Minnesota.

Please complete and return this form by August 15, 2019 to receive all recognitions listed.

SCAD Research, Inc.
2536 Cornwall Street
Oceanside, California 92054

Sponsorship Information

- Yes I would like to sponsor the 5K SCADaddle for Research as a _____ sponsor.
- I am a first time sponsor; our company name should read _____.

Contact Information

Contact Name		Business/Organization Name	
Address			
City	State	Zip code	
Email		Phone	
Website			

Payment Information

Total amount \$ _____

Please make check to SCAD Research, Inc. and mail to
SCAD Research, Inc.
2536 Cornwall Street
Oceanside, California 92054

In Kind Donation(s)

Please indicate below the item(s) and the value of item(s)

Questions? E-mail 5Kwestcoast@scadresearch.org. SCAD Research, Inc is an IRS approved 501(c)(3) nonprofit organization. www.scadresearch.org. Thank you for your generosity.