



1st ANNUAL MICHIGAN 5K SCADADDLE® FOR RESEARCH

PLEASE JOIN SCAD Research, Inc. by sponsoring our 5K fun run/walk to raise money for the #1 cause of heart attacks in women under age 50 – SCAD. Spontaneous Coronary Artery Dissection (SCAD) is a little known and poorly understood cause of a heart attack. It often impacts young and healthy individuals, who do not have the typical risk factors for heart disease.

SPONSORSHIP: Corporate/Organization sponsors play a key role in helping raise money for research to uncover the cause(s) and best treatment options for SCAD. Money raised through SCAD Research, Inc. will help fund the most promising research. Depending on sponsorship level, there are a variety of benefits.

Additional SCAD Facts

SCAD strikes without warning when a tear occurs within the layers of one or more arteries to the heart. This tear blocks blood flow to the heart, causing a heart attack and sometimes death. Research is needed to determine the cause and prevention of SCAD.

- #1 cause of heart attack among women under age 50, new mothers and pregnant women
- More than 90% of SCAD heart attacks occur in women.
- The average age of a SCAD patient is 42 years.
- Those impacted are typically otherwise healthy.
- SCAD can reoccur and can be fatal.

And we don't know why....



2021 SPONSORSHIP OPPORTUNITIES

NATIONWIDE:	\$10,000
PRESENTING:	\$5,000
SUPPORTING:	\$2,500
PATRON:	\$1,000
PARTNER:	\$500
BENEFACTOR:	\$250
FRIEND:	\$100

September 11, 2021

LAKE ST. CLAIR
METROPARK

HARRISON CHARTER
TOWNSHIP, MI

SCAD Research, Inc.

For more information visit
scadresearch.org or email
5kmichigan@scadresearch.org

In 2019 (the most recent year with financial data available), 98% of our revenue supported research.

We are a 501(c)(3) all-volunteer organization. We have donated a total of over \$1 million to research. majority to the Mayo Clinic SCAD Research Program in Rochester, MN since 2011.

Michigan 5K SCADaddle[©] for Research

	Presenting Sponsor \$5,000	Supporting Sponsor \$2,500	Patron Sponsor \$1,000	Partner Sponsor \$500	Benefactor Sponsor \$250	Friend \$100
Pre-event Print, E-mail and Media Recognition						
Your logo on promotional materials & “hold the date” cards	•					
Sponsor logo on scadresearch.org with link to your website	•	•				
Sponsor logo on scadresearch.org website			•			
Recognition on scadresearch.org				•		
Online recognition (Facebook and e-blasts)	•	•	•			
Event Day Recognition						
Name on event banner as Presenting Sponsor	•					
Name on event banner as Supporting Sponsor		•				
Banner with sponsor name as 5K Presenting Sponsor	•					
Your logo prominently displayed on back of 5K t-shirt	•					
Medium logo on back of 5K t-shirt		•				
Small logo on back of 5K t-shirt			•			
Sponsor name on back of 5K t-shirt				•	•	
Various signage at event	•	•	•	•		
Exhibit space at the event	•	•	•	•		
Opportunity to put a promotional item in goodie bag	•	•	•	•	•	•
Thank you in event program	•	•	•	•	•	•
Event Registration						
Complimentary registration for sponsor team (up to 8 members)	•					
Complimentary registration for sponsor team (up to 6 members)		•				
Complimentary registration for sponsor team (up to 4 members)			•			
Complimentary registration for sponsor team (up to 2 members)				•		
Post Event Recognition						
Sponsor logo on scadresearch.org with link to your website	•	•				
Sponsor logo on scadresearch.org website			•			
Recognition on scadresearch.org				•		

* **Deadline** to receive all the recognitions identified above is **August 11, 2021**.

Nationwide Sponsors (\$10,000 or more) receive the same recognition as Presenting, plus year-round recognition across our SM platforms, newsletter AND on-site publicity for all remaining 5K events.

Michigan 5K SCADaddle[®] for Research Sponsorship Commitment Form



Thank you for your 5K SCADaddle[®] for Research sponsorship. With your support, SCAD Research, Inc. will continue our mission to help fund the most promising research on Spontaneous Coronary Artery Dissection (SCAD.)

Please complete and return this form **August 11, 2021** to receive all recognitions listed.

Sponsorship Information

- Yes, we would like to sponsor the 5K SCADaddle for Research as a _____ sponsor.
- We are a first-time sponsor; our name should read _____.

Contact Information

Contact Name		Corporate/Organization Name	
Address			
City	State	Zip code	
Email		Phone	
Website			

Payment Information

Total amount \$ _____

Please make check to SCAD Research, Inc. and mail to
SCAD Research, Inc.
48710 Lafayette
Macomb, Michigan 48044

In Kind Donation(s)

Please indicate below the item(s) and the value of item(s)

Questions? E-mail 5kmichigan@scadresearch.org. SCAD Research, Inc is an IRS approved 501(c)(3) nonprofit organization. www.scadresearch.org. **Thank you for your generosity.**